

FICCI'S EUROPE DIVISION—CHARTING AHEAD

FICCI's Europe division has been effectively working to draft and chart a calibrated engagement plan for the region. The division is working towards optimally utilizing the emerging economic paradigms in Europe to enhance FICCI's reach and depth and to seek opportunities in newer challenges for the Indian industry,

The Europe division has a solid institutional framework backing it. It has over the years signed a number of agreements with some of the most prominent trade promotion organisations and agencies in the region. It actively contributes its thoughts and ideas for searching and evaluating newer avenues for sectoral and organizational cooperation, in order to bring about operational and business benefits to itself and Indian industry alike. The close and sustained cooperation with the sectoral divisions within FICCI has further ensured the strengthening of the Europe division's working relations with such organisations.

Be it the environment, higher education, skills development, healthcare, tourism, renewable energy or pharmaceuticals, biotech and S&T, the active contribution from the Europe division has furthered the process of promoting the FICCI brand on the one hand and its outreach in Europe on the other.

The division undertakes regular surveys and studies on the latest socio-economic developments in the region and their impact on the business prospects of the Indian industry in particular.

Information gathered through surveys or otherwise directly, on the issues and problems faced by the Indian industry in doing business in Europe, is shared by the division with the Government of India. The Government can then take the necessary policy initiatives for alleviating the obstacles and other barriers.

As a standard procedure, the Europe division has been regularly extending services and timely inputs to its members about the business opportunities existing in various parts of the continent.

The division regularly interacts with the European embassies in India for sharing ideas and consolidating partnerships. It also seeks their assistance in a number of FICCI sectoral initiatives and two way exchange programs of business delegation(s) and other important visits.

In order to have a long-term working relationship and engagement framework with India's major trading partners in the region, the division has undertaken the exercise of bringing out a compendium of essays and relevant publications, incorporating the thoughts of some of the prominent minds representing academia, businesses, thought leaders and policy makers alike from India and the various European countries.

FICCI's Europe division has actively contributed in devising and formulating the terms of engagement between the Indian and EU business communities during multi-lateral fora like B-20 and India-EU Business Summits.